

Senior Designer
ph. 712-420-0302

KamiNelson.com
Kami-designs.com



1117 S. Norfolk Street
Aurora, CO 80017

kaminel@gmail.com

Education: Master of Applied Science: Web Design and Development
GPA: 4.0 • Expected Graduation 2014

Web Design Diploma: The Art Institute of Pittsburgh
GPA: 3.9 • Graduated 2012

BFA - Graphic Design: Iowa State University
GPA: 3.9 • Graduated 2005 with Honors and Distinction

Awards & Recognition: Outstanding Work & Exceeds Performance, Sports Authority
Denver, CO • 2007-2008

Best of Category (Dolcezza Packaging)
Award of Excellence (Mud Fest Identity) and (Simple Beauty Photo)
Art Directors Association of Iowa Exhibition
Des Moines, IA • 2004 - 2005

Professional Experience: Art Direction & Consultant, Kami Designs
Denver, CO • 2005-Present

Created exhibit design for Denver Children's Museum: Firefighter Exhibit. Conceptualize and execute high-end design for albums for professional photographers. Develop branding materials such as: DVD covers, postcards, brochures, banner and magazine ads

Packaging & Graphic Design, Colomer (American Crew)
Denver, CO • 2011

Solely rebranded entire American Crew product line over 43 products, totaling 95+ sizes and different files. Created branding materials for all 6 brands under The Colomer Salon Division.

Pre-Press Packaging Specialist, All Packaging Design
Denver, CO • 2010

Minimized printing problems by preparing, trapping and correcting pre-press files for multi-million dollar companies, such as Larabar, Epson and Kong. Monitored pre-press workflows, including color iterations and color modification to achieve desired result. Prepared plates for offset presses on a CTP screener; conducted proof checking to ascertain color density and file accuracy.

Lead Production Artist, Sports Authority
Englewood, CO • 2007-2010

Supervised team of 5 production artists. Conceptualized new design for SNIAGRAB, and revamped look that had not changed in over 30 years. Devised pagination and communicated with printer to ensure quality control for 90+ different newspapers. Increased team ad accuracy by over 50%. Facilitated team operations, trained new employees; assigned tasks and motivated existing employees to meet deadlines.

Areas of Expertise:

Packaging Design
Pre-Press Specialist
Branding Development
Art Direction
Photo Direction
Visual Communication
Interpersonal Skills
Multi-tasking
Project & Team Management

Technical Skills:

Photoshop
InDesign
Illustrator
Lightroom
Acrobat
Dreamweaver
HTML Coding
CSS
Flash (basic)
Javascript
PHP
Microsoft Office
Esko Artwork System
Nexus Edit

Equipment Knowledge:

Laser engraver
Large-format printer
CTP screen machine
Vinyl cutter
Dark-room printing & Developing

References:

Amy Hayter - Owner
2 Sisters Photography
amy.2sisters@gmail.com
303-948-5363

Jenna L. Setticasi - Professor
The Art Institute
jsetticasi@aia.edu
561-523-4910

Doug McBride - Owner
PhotoCinema
info@dougmcbride.com
515-279-4399

Recommendations:

www.linkedin.com/in/kaminelson